



summer School Program in the Capital of Europe 2011

Dear Partner,

It's time to sign up for our 2011 Summer School Program in the capital of Europe. Last year's program was a great success and we look forward to having your students again!

I would just like to outline a few points concerning the program and the exchange ratio proposal. We will organize and provide your students with the following:

- **French classes** (Beginner's and Intermediate) represent 18 contact hours. These classes are a highly recommended option and could be taken for credit. EMS will host these classes because we feel strongly that students should acquire knowledge, or further knowledge of France, its language and culture during their stay. ***(Classes, lectures, and visits will be held in English)***
- Organization of two classes held from Monday-Friday: **European Integration** and **Business in Europe** (Cross Cultural relations, Logistics, Strategy, Marketing, Economics ...)
Three credit hours will be given for each class (42 contact hours for each class), which also includes company visits and visits of European Institutions.
- A variety of company visits will be organized once a week in conjunction with the corporate business environment in Europe.
- EM Strasbourg Business School will host cultural activities: Guided walking tour of Strasbourg's old center and the Cathedral as well as a boat tour around the city of Strasbourg.
- EM Strasbourg Business School will host a welcoming dinner, a farewell dinner, and a luncheon in the companies.
- EM Strasbourg Business School exchange students will enjoy full privileges while enrolled in the program: access to computer labs, the cafeteria and the library

We are offering this program to all our partner schools in exchange for two semesters of study per EM Strasbourg Business School student during his/her mandatory year abroad in the host institution, either at an undergraduate or a graduate level.

The number of credit hours obtained by an EM Strasbourg Business School student while abroad varies depending on the school. However the general rule of thumb is 24 US credit hours (or 60 ECTS credits) a year as an undergraduate in the host institution.

Taking everything into consideration, we would like to offer our program at the following exchange rate:

Four students from the partner school for the EM Strasbourg Business School summer school program in 2011 in exchange for two semesters of study for **one** EM Strasbourg Business School student in the year 2011-2012.

We look forward to hearing from you. Telephone conversations are perhaps the most expedient way of communicating if you would like to discuss anything in detail. If so, please suggest a time when I could call you.

Best regards,

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