

International Summer School "Business in Europe"

Ecole de
Management
Strasbourg
UNIVERSITÉ DE STRASBOURG
www.em-strasbourg.eu

Strasbourg, France

May 28th - June 24th 2011



Strasbourg Cathedral



European Parliament



Strasbourg "Bateau mouche"

**A four-week program in the capital of Europe
Come increase your knowledge in European Business and Politics
Improve, or learn, some real French in France**

Students from previous programs have said:

"Great Experience for me before starting my career. Thank you for a great time and a life experience"

"Excellent! I would definitely refer it to other students"

"It was a wonderful program. I am very happy that I came to Strasbourg"

"The whole course was great! I'd recommend anyone to take it"

Our program

Classes and Guest Lectures

All classes, lectures, and visits will be held in English.

French Language (Beginner's & Intermediate) (18 contact hours)

French Society
French Ideas and Mentalities

European Integration - (42 contact hours in conjunction with visits)

History of European Integration
The European Institutions
The European Union and the World

Business in Europe - (Team teaching) (42 contact hours in conjunction with visits)

Managing Arts Organizations
Competing in the global marketplace
Marketing in Europe
Managing the Cultural Differences in the European Context

Corporate Visits & Visits of International Institutions

A variety of company visits will be organized once a week in conjunction with the corporate business environment in Europe.

Our partner companies for these one-day corporate immersion visits include:

Smart France - Hambach, France

Mercedes Corporate Headquarters & visit of the museum - Stuttgart, Germany

Mars Chocolat- Haguenau, France

Steelcase Worklab - Schiltigheim France

The Kronenbourg Brewery - Strasbourg, France

WeberHaus - Rheinau-Linx, Germany

ADI (Alsace Development International) - Strasbourg, France

Wine and Production Industry - Alsace, France



Mercedes-Benz



MARS
chocolat
france

European Institutions:

The European Parliament - Strasbourg, France
The Council of Europe - Strasbourg, France
The European Court of Human Rights - Strasbourg, France
The European Central Bank or the Deutsche Bank - Frankfurt, Germany



Dates

Expected arrival: Late May (26th or 27th)
Program begins: May 28th 2010 (Cultural visits) - May 30st (Classes begin)
Program ends: June 24th 2010

Accommodation

La Marne (near the school)
Students are expected to arrive 1-2 days prior to the beginning of the program. Reservations will be made accordingly.
Close to tram stop and very close to the school

Eligibility

Undergraduate or Graduate students
Additional requirement for graduate students (term paper)

Academic Credit

6 US credit hours / 12 ECTS credits

Extra-Curricular Activities

Amenities include:

- Two dinners hosted by the school in some charming Alsatian Restaurants
- A visit of an 18th century castle (Haut Koenigsbourg) in the Vosges mountains
- A visit of a winery including a wine-tasting session
- A visit of the city of Strasbourg



Winery



***Boat Ride around
Strasbourg***

Castle



Other personal possibilities on the week-ends:

Strasbourg is located close to three airports (Baden-Baden, Frankfurt Hahn, Euroairport Basel-Mulhouse-Freiburg) which offer low cost flights with Ryanair, Easyjet or Germanwings. Shuttles or trains depart from Strasbourg for those airports in Germany and Switzerland. If you plan in advance, you can travel to London, Rome or Barcelona at a very low price.



Bruxelles



Milan



Nice



Madrid



Rome



London

Application Deadline

All applications should be received at EM Strasbourg Business School by April 1, 2011

CONTACT

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