

Code	Subject title	Subdivision to semesters				Number of ETCS	Number of hours								subdivision of hours according to courses and semesters										
		exams	Final test	Course			Total number	auditorial work				Individual-consulting hours	Independent work	I course	II course	III	IV course								
				researches	projects			In general	including					Semesters											
									Lectures	lab works	practical hours			individual work	1	2	3	4	5	6	7	8			
				Number of weeks in a semester										18	17	18	17	18	15	18	12				

Humanitarian disciplines

General disciplines

1	Ukrainian language for professional communication	1				3	108	30	8		18	4	11	71	30								
2	History of Ukraine	1				3	108	40	20		16	4	11	61	40								
3	History of Ukrainian culture	3				2	72	30	10		16	4	7	39		30							
4	Philosophy	2				3	108	38	18		16	4	11	63		38							
5	Foreign language	2	1			5	180	78			70	8	18	92	36	42							
6	Physical training (overcredit)		1,2,3,4				216	136			136			80	34	34	34	34					
Total		4	6			16	576	216	56		136	24	58	326	106	80	30	0	0	0	0	0	0

Disciplines to choose

1	Culture study		1			4	144	44	18		20	6	14	92	44								
2	Jurisprudence		3			2	72	22	10		8	4	7	47		22							
3	Psychological and pedagogical science		3			3	108	38	18		16	4	11	63		38							
4	Business English		3,4			5	180	78			70	8	18	92		40	38						
5	Politology		2			2	72	30	10		16	4	7	39		30							
6	Philosophy and logic					3	108	38	18		16	4	11	63		38							
7	University education		1			1	36	10	4		4	2	4	24	10								
Total		1	7			20	720	260	78	0	150	32	72	420	54	68	100	38	0	0	0	0	0

Block of natural science and general economic training

General disciplines

1	Political economy	1				5	180	104	52		44	8	18	66	104								
2	Microeconomics	2				4	144	58	28		24	6	14	78		58							
3	Macroeconomics	3				4	144	58	28		24	6	14	78		58							
4	History of economics and economic thought	4				5	180	62	34		20	8	18	108				62					
5	Mathematics for economists:																						
	higher mathematics for economists	1	2			7	252	108	30		68	10	26	128	54	54							
	probability theory and mathematical statistics	2				5	180	62	26		28	8	18	108		62							
6	Economics and mathematics methods and models:																						
	econometrics	4				3	108	38	14		18	6	11	65				38					
	methods and models for optimization	3				4	144	48	24		18	6	14	88		48							
7	Information technology	2	1			6	216	74	18		46	10	22	130	40	34							
Total		9	4			43	1548	612	254		290	68	155	849	198	208	106	100	0	0	0	0	0

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				researches	projects			In general	including					Semesters											
									Lectures	lab works	practical hours			individual work	1	2	3	4	5	6	7	8			
		Number of weeks in a semester														18	17	18	17	18	15	18	12		

Disciplines to choose

1	Systems of production technology		2			3	108	40	20		16	4	11	61		40									
2	Demography		5			3	108	48	20		24	4	11	53				48							
3	Expertize of project documentation and technical-economical explanation of projects		8			3	108	40	16		20	4	11	61											40
4	State regulation of the economy		5			3	108	48	18		26	4	11	53				48							
5	Merchandising		3			4	144	64	24		34	6	14	72			64								
7	Course project on General economic theory			4		1	36						3	33											
Total			5	1		17	612	240	98		120	24	61	333	0	40	64	0	96	0	0	0	0	40	

Professional and practical disciplines

General disciplines

1	Social science	5				4	144	56	22		28	6	14	80				56							
2	Life safety and social protection		2			2	72	32	8		20	4	7	37		32									
3	Economy of enterprise	4				4	144	56	22		28	6	14	80			56								
4	Management	6				4	144	56	22		28	6	14	80				56							
5	Marketing	5	4			10	360	180	68		98	14	36	158			80	100							
6	Money and credit	5				4	144	66	26		34	6	14	70				66							
7	Finance	4				4	144	56	22		28	6	14	80			56								
8	Accounting	4				4	144	66	26		34	6	14	70			66								
9	Labour economy and social work relations	5				4	144	56	22		28	6	14	80				56							
10	International economy	5				4	144	62	16		40	6	14	74				62							
11	Statistics	3				4	144	56	22		28	6	14	80			56								
12	Customer behaviour	3				5	180	72	26		38	8	18	98			72								
13	Regional economy	1				4	144	56	22		28	6	14	80	56										
14	Logistics	8				5	180	72	26		38	8	18	98											72
15	Marketing trade policy	6				5	180	72	26		38	8	18	98										72	
16	Marketing of production entrepreneurship	7				5	180	72	26		38	8	18	98										72	
17	Marketing price formation	6				5	180	72	26		38	8	18	98										72	
18	Marketing of services	7				4	144	64	26		30	8	14	74										64	
19	Marketing research	7				5	180	72	24		40	8	18	98										72	
20	Marketing communication	8				4	144	64	22		34	8	14	74											64
Total		19	2			90	3240	1358	500		716	138	324	1700	56	32	128	258	340	200	208	136			

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				researches	projects			In general	including					Semesters								
									Lectures	lab works	practical hours			individual work	1	2	3	4	5	6	7	8
		Number of weeks in a semester																				
18	17	18	17	18	15	18	12															

Disciplines to choose

1	Economic analysis	7			5	180	72	26		38	8	18	98						72		
2	Labour safety basics		7		1,5	54	20	10		8	2	5	31						20		
3	International marketing		6		4	144	62	26		30	6	14	74					62			
4	Marketing sharing policy		5		3	108	48	18		26	4	11	53				48				
5	Mathematical and statistical methods in marketing		6		4	144	64	26		32	6	14	72					64			
6	Information systems in marketing		6		4	144	64	26		32	6	14	72					64			
7	Introduction of speciality		1		3	108	54	22		28	4	11	47	54							
8	Advertising design		7		5	180	72	24		40	8	18	98						72		
9	Public relations		8		4,5	162	68	24		38	6	16	84							68	
10	Internet marketing	8			4	144	64	26		32	6	14	72							64	
11	Exhibition activity		7		5	180	72	26		38	8	18	98						72		
12	Course project on speciality			6	1	36	0					3	33								
Total		2	9	1	44	1584	660	254		342	64	157	831	54	0	0	0	48	190	236	132

Practice

Training		8	essay		1	36	18			16	2	4	18							18
Educational practice	6				3	108														
Production practice	8				6	216														
Total					10	360	18			16	2	14	18	0	0	0	0	0	0	18

Total

general sum					240	8640	3364	1240	0	1770	351,68	840,4	4478	468	428	428	396	484	390	444	326
number of hours for physical training (per week)														4	4	4	4				
number of hours (per week)														###	###	###	###	###	###	24,7	27,2
Number of exams														5	5	5	5	5	3	4	3
Number of final tests														5	5	5	3	3	3	3	2
Number of course projects																	1		1		

