

ZSEM International Summer School
June 25 - July 13, 2018
Zagreb School of Economics and Management, Zagreb, Croatia

Program Overview

The Zagreb School of Economics and Management (www.zsem.hr) is Croatia's top business school and the only one in Croatia accredited by the AACSB. Our 3-week summer program offers variety of bachelor and master courses in English taught by renowned lecturers and researchers. Courses are credited for 6 ECTS/ 3 US credits.

Our summer program hosts students from all over the world who are interested in spending three weeks learning and experiencing academic excellence in beautiful Croatia. Apart from the in-class academic program, ZSEM international summer school offer a variety of educational and fun field trips as a part of additional and free Croatian studies course. This includes visits to Croatian cultural, business and political institutions. Rich social program is done through the extensive ZSEM summer buddy program.

Summary:

- ✓ **3 week program**
- ✓ **Variety of bachelor and master level courses in English (6 ECTS/3 US credits) in the field of economics and business**
- ✓ **Croatian studies course (3 ECTS/1.5 US credits) as an additional free course**
- ✓ **Field trips to the Adriatic coast and inland Croatia**
- ✓ **Visit to museums, companies and Croatian Parliament**
- ✓ **Rich social activities through ZSEM summer buddy program**

Courses and Schedule

Students can choose one to two courses from the course list that is credited for 6 ECTS/ 3 US credits. With the course of their choice they are getting the additional course Croatian studies that are credited for 3 ECTS/1.5 US credits for free. Croatian studies course include in class hours and field trips as part of cultural education.

	COURSE TITLE	EC TS	CLASS HOURS AND SCHEDULE
1.	Corporate Finance: Mergers & Acquisitions	6	Mon-Fri, 10am-1pm
2.	International Business	6	Mon-Fri, 10am-1pm
3.	Marketing Research with SPSS (suggested for master/PhD level students)	6	Mon-Fri, 10am-1pm
4.	Applied Creativity & Innovation (suggested for master level students)	6	Mon-Fri, 10am-1pm
5.	Behavioral Economics	6	Mon-Fri, 10am-1pm
6.	Design thinking	6	Mon-Fri, 10am-1pm
7.	Investments	6	Mon-Fri, 10am-1pm
8.	Building teams to lead change	6	Mon-Fri, 10am-1pm
9.	CAPSTONE – Measuring & Maximizing Corporate Value (suggested for master level students)	6	Mon-Fri, 5pm-8pm
10.	E-marketing	6	Mon-Fri, 5pm-8pm
11.	International Finance	6	Mon-Fri, 5pm-8pm
12.	Entrepreneurship	6	Mon-Fri, 5pm-8pm
13.	Airline Economics & Management	6	Mon-Fri, 5pm-8pm
14.	International Business Law	6	Mon-Fri, 5pm-8pm
15.	Tourism	6	Mon-Fri, 10am-1pm
16.	Advanced Techniques in Microsoft tools	6	Mon-Fri, 5pm-8pm
Additional course	<i>Croatian studies</i>	3	Tue-Thur, 2pm-4pm

Tuition Fee Overview:

TUITION FEES (EUR)		TUITION FEE INCLUDES:
REGULAR FEE	1.400 EUR	✓ 1 course from the summer COURSE LIST (6 ECTS/3 US credits)
EARLY BIRD FEE (for payments until April 30)	999 EUR	✓ Course Croatian studies (3 ECTS/1.5 US credits) with visits to cultural and business institution
PARTNER FEES (for students of ZSEM partner Universities)	700 EUR	✓ Field trip to Plitvice national park and city of Zadar (June 30th - July 1st)
		✓ Field trip to Zagorje area (July 7th)
		✓ Moodle e-learning access
		✓ All study materials
		<u>TOTAL CREDITS: 9 ECTS / 4.5 US</u>

One additional course from the course list can be taken but students need to be aware that the program will become very intense and time-consuming. **In case they do decide to take additional course they can earn up to 15 ECTS credits in total.**

ADDITIONAL COURSE	<u>REGULAR FEE FOR ADDITIONAL COURSE</u>	<u>EARLY BIRD FEE FOR ADDITIONAL COURSE</u>	<u>PARTNER FEE FOR ADDITIONAL COURSE</u>
One additional course from the summer course list (6 ECTS credits)	550 EUR	450 EUR (4/31)	400 EUR

Accommodation

Accommodation is **NOT INCLUDED in the fee**. However, we recommend that students arrange their stay in apartments/homes in Zagreb, which they can find by using the services of our student housing support agency. For more details, please see the attached document (Student Accommodation Package) or visit www.homeinzagreb.com. Students are also free to find their own private accommodation through other agencies.

For students who are on a stricter budget, we can also help arrange accommodation at a public student dormitory which **IS NOT part of ZSEM campus** or institution. Although these dormitories are not located next to ZSEM's campus, they are within 40 minutes of the school by public transportation. The dormitory rooms are smaller in size and standard compared to the apartments/homes and they have shared bathrooms (2 dorms to 1 bathroom) without WIFI connection. In case students would like to stay in dormitory, they need to state this in their application form so that ZSEM staff can coordinate it with the institution offering off-campus dormitory. Price of the dorm is 270 EUR for the entire time of summer school.

For more information, please visit our website <https://www.zsem.hr/en/international/short-programs/summer-school/>

Other information

If students require a visa to enter Croatia, they are required to pay the total tuition fee in order to acquire necessary documentation. In case their visa is denied for any reason ZSEM will return the payment after charging 10% of administrative costs. Postage costs are also incurred by applicants. All international students are required to have health & travel insurance from their home country prior to their arrival in Croatia. This type of insurance has to be valid in case any health services will need to be used while staying in Croatia. For students coming from the EU countries their EU health insurance card is valid under the stated terms&conditions.

Any questions and support that students may need prior to arriving and during their stay can be directed to the program coordinator, Nikol Šćrbec , nscrbec@zsem.hr or the coordinator's assistant.

Estimated budget

ITEM	ESTIMATED COST PER STUDENT (EUR) (for entire 3-week)
Accommodation (including utilities, 24/7 support services) according to the Student Accommodation Package www.1clickhome.hr www.homeinzagreb.com	300 EUR
Food <ul style="list-style-type: none">✓ Average price of 1 restaurant meal is roughly \$8-10✓ Average price of 1 breakfast or lunch meal is roughly \$3-5✓ Average price of 1 beer is about \$3	150 EUR

Transportation (public tram or bus pass)	45 EUR
Airport pick-up /drop-off (private shuttle)	25 EUR (one way)
ESTIMATED TOTAL BUDGET W/O 545 EUR	

Important dates

April 30th 2018 - Early-bird payment deadline

June 1st 2018 - Application deadline

June 8th 2018 - Payment deadline

June 25th 2018 - Beginning of the summer school

July 13th 2018 - End of the summer school

Online applications available on <https://www.zsem.hr/en/international/short-programs/summer-school/application/>

Payment info available at: <https://www.zsem.hr/en/international/short-programs/summer-school/tuition-fee/>

CONTACT

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<https://www.zsem.hr/en/international/short-programs/summer-school/tuition-fee/>